



SPONSORSHIP PACKET

SATURDAY, APRIL 5, 2025

houstonoysterfest.com

The Galveston Bay Foundation will host its Houston Oyster & SeaFest from 11:30 AM – 2:30 PM on April 5, 2025, at The Water Works in Buffalo Bayou Park. This festival is expecting up to 700 guests who will enjoy a variety of oyster and seafood bites, live music, and more. Ticket prices range from \$35 for a regular ticket to \$175 for a VIP experience. This event serves as an introduction to our Oyster Shell Recycling and Habitat Restoration programs. We are excited to highlight many of the restaurants we partner with currently, as well as raise funds to continue our shell recycling and Habitat Restoration programs. The foundation's Oyster Shell Recycling Program had a great year in 2024, having recycled a total of 222 tons of shell!

Through Habitat Restoration, our Oyster Shell Recycling Program promotes a sustainable Eastern oyster population by returning shucked oyster shells from local restaurants back to Galveston Bay to restore native oyster habitat. The Oyster Shell Recycling Program preserves a valuable resource while providing partnership opportunities and hands-on volunteer opportunities for schools, Scouts, and other groups seeking community service and research. By returning shucked oyster shells to Galveston Bay, the Galveston Bay Foundation is working to ensure a healthy oyster population for all to enjoy!

Managing this program since 2011, the Galveston Bay Foundation has collected over 1,952 tons (4.3 million pounds) of oyster shells to date. More than half of these recycled shells have been included in oyster reef restoration projects, and the remaining shells will be returned to the Bay in the next three to five years. Galveston Bay Foundation is a non-profit organization established in 1987 to preserve and protect Galveston Bay as a healthy and productive place for generations to come.

SPONSOR LEVELS



Title Sponsor: \$50,000 *(all benefits of the levels below along with the following:)*

- Prime logo recognition as the Title Sponsor on the official Oyster & SeaFest t-shirt and event banner
- Dedicated media release announcing the event and your Title Sponsorship distributed regionally our media contacts
- Opportunity to address Oyster & SeaFest participants at the event



\$25,000 *(all benefits of the levels below along with the following:)*

- Opportunity to distribute a Galveston Bay Foundation provided, co-branded Oyster & SeaFest giveaway item to event attendees
- Logo recognition on People's Choice Award trophy



\$15,000 *(all benefits of the levels below along with the following:)*

- Naming rights for one of the sections of the 2025 Oyster & SeaFest
- Company volunteer day with Galveston Bay Foundation to help restore habitat in Galveston Bay



\$10,000 *(all benefits of the levels below along with the following:)*

- Complimentary space within our Sponsor Booth to promote your company at the 2025 Oyster & SeaFest event. This space will be shared with other sponsors at the level and above
- Opportunity for sponsor employees attend the event and wear their company-branded attire for additional logo exposure



\$5,000 *(all benefits of the levels below along with the following:)*

- Logo recognition in Galveston Bay Foundation's E-Newsletter sent to over 20,000+ recipients
- Signature volunteer opportunity for your employees to assist at the Oyster & SeaFest
- Logo recognition in official Houston Oyster & SeaFest VIP tote bag



\$2,500 *(all benefits of the levels below along with the following:)*

- Logo recognition in all Oyster & SeaFest emails
- Sponsor name recognition in event media and press release highlighting the event's success which will be distributed to our media contacts



\$1,000

- Logo recognition on Oyster & SeaFest posters and banners at the event Sponsor recognition through thank you post on Galveston Bay Foundation social media channels including Facebook, Instagram, and LinkedIn (over 25,000 followers combined) highlighting your company's contributions to habitat restoration work. Hyperlinked logo included on the event website

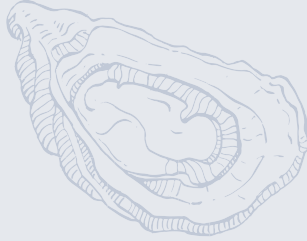
PREVIOUS SPONSORS INCLUDE:



HOUSTON OYSTER & SEAFEST SPONSORSHIP FORM

Sponsor Level

- ☐ \$50,000 Title Sponsor
☐ \$25,000
☐ \$15,000
☐ \$10,000
☐ \$5,000
☐ \$2,500
☐ \$1,000



Send the completed form:

Mail: Galveston Bay Foundation
Attn: Nicole Scanlin
1725 Highway 146, TX 77565

Email: nscanlin@galvbay.org
(subject line "Houston Oyster & SeaFest")

Fax: 832-284-4982 (Attn: Nicole)

With questions or to discuss sponsorship opportunities, contact Nicole Scanlin at 281.332.3381x213 or nscanlin@galvbay.org.

Contact Information

Contact: _____
Dr./Mr./Ms./Mrs. First Name Last Name

Title/Company _____
(as it should be recognized)

Address _____

City State Zip

Email Phone Fax

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

Payment Method

☐ Check # _____ (made payable to Galveston Bay Foundation)

☐ Card Type (check one): ☐ VISA ☐ MasterCard ☐ AmEX ☐ Discover

Card Number: _____ CVC # _____ Exp. Date _____

Name on Card: _____ Signature: _____

Email Address: _____

☐ In-Kind Contributions

*Payment must be received by Saturday, March 8, 2025 for recognition in printed materials. Please also provide your company logo in .eps or .ai format by this deadline. Email logos to yrodriguez@galvbay.org.

