




SPONSORSHIP PACKET SATURDAY, APRIL 6, 2024

houstonoysterfest.com










The Galveston Bay Foundation will host its Houston Oyster & SeaFest from 11:30 AM – 2:30 PM on April 6, 2024 at The Water Works in Buffalo Bayou Park. This festival is expecting up to 650 guests who will enjoy a variety of oyster and seafood bites, live music, and more. Ticket prices range from \$35 for a regular ticket to \$150 for a VIP experience. This event serves as an introduction to our Oyster Shell Recycling and Habitat Restoration programs. We are excited to highlight many of the restaurants we partner with currently, as well as raise funds to continue our shell recycling and Habitat Restoration programs. The foundation's Oyster Shell Recycling Program had a great year in 2023, having recycled a total of 237 tons of shell!

Through Habitat Restoration, our Oyster Shell Recycling Program promotes a sustainable Eastern oyster population by returning shucked oyster shells from local restaurants back to Galveston Bay to restore native oyster habitat. The Oyster Shell Recycling Program preserves a valuable resource while providing partnership opportunities and hands-on volunteer opportunities for schools, Scouts, and other groups seeking community service and research. By returning shucked oyster shells to Galveston Bay, the Galveston Bay Foundation is working to ensure a healthy oyster population for all to enjoy!

Managing this program since 2011, the Galveston Bay Foundation has collected over 1,730 tons (3.4 million pounds) of oyster shells to date. More than half of these recycled shells have been included in oyster reef restoration projects, and the remaining shells will be returned to the bay in the next three to five years. Galveston Bay Foundation is a non-profit organization established in 1987 to preserve and protect Galveston Bay as a healthy and productive place for generations to come.

SPONSOR LEVELS

-  **Title Sponsor: \$50,000** (all benefits of the levels below along with the following:)
 - Prime logo recognition as the Title Sponsor on Oyster & SeaFest t-shirts and digital banner
 - Dedicated media release announcing the event and your Title Sponsorship distributed regionally our media contacts
 - Opportunity to address Oyster & SeaFest participants at the event
-  **\$25,000** (all benefits of the levels below along with the following:)
 - Opportunity to distribute a Galveston Bay Foundation-provided, co-branded Oyster & SeaFest giveaway item to event attendees
-  **\$15,000** (all benefits of the levels below along with the following:)
 - Naming rights for one of the sections of the 2024 Oyster & SeaFest
 - Company volunteer day with Galveston Bay Foundation to help restore habitat in Galveston Bay
-  **\$10,000** (all benefits of the levels below along with the following:)
 - Complimentary space within our Sponsor Booth to promote your company at the 2024 Oyster & SeaFest event. This space will be shared with other sponsors at this level and above
 - Opportunity for sponsor employees attend the event and wear their company-branded attire for additional logo exposure
 - Logo recognition on People's Choice Award trophy
-  **\$5,000** (all benefits of the levels below along with the following:)
 - Logo recognition in Galveston Bay Foundation's E-Newsletter sent to over 15,000 recipients
 - Signature volunteer opportunity for your employees to assist at the Oyster & SeaFest
 - Logo recognition on official Houston Oyster & SeaFest tote bags.
-  **\$2,500** (all benefits of the levels below along with the following:)
 - Logo recognition on event t-shirts distributed to event volunteers and exhibitors
 - Logo recognition in all Oyster & SeaFest emails
-  **\$1,000**
 - Logo recognition on Oyster & SeaFest posters and banners at the event
 - Sponsor recognition through thank you post on Galveston BayFoundation social media channels including Facebook, Twitter, and Instagram (over 24,000 followers combined) highlighting your company's contributions to habitat restoration work.
 - Hyperlinked logo included on the event website
 - Sponsor name recognition in event press releases highlighting the event success which will be distributed to our media contacts

PREVIOUS SPONSORS INCLUDE:



